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財團法人中華民國對外貿易發展協會 函

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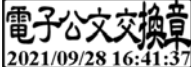
主旨：經濟部國際貿易局「愛無界 台灣精品」全球公益提案活動(Sharing is Caring)，敬邀貴校師生踴躍提案，請查照。

說明：

- 一、旨揭活動為經濟部委託本會辦理，首度結合企業社會公益(ESG)，以全球關心之「社會關懷」及「環境保護」為主題，廣徵全球民眾創意提案，運用台灣精品及服務，由提案人就其國籍所在地提出公益提案，具體幫助當地環境及社會，傳達臺灣企業對環境永續發展及社會責任的重視，進而提高臺灣國際能見度及臺灣產業形象。
- 二、活動自本(110)年9月1日起至10月31日止，向全球徵集提案，請貴校學務處協助將活動資訊發布於網站及社群媒體，並轉知指標性學生團體。
- 三、本徵件最佳前三提案，各可獲得1萬美元獎金及15萬美元提案執行經費。臺灣大專院校凡提案者可向主辦單位申請活動參與證書，歡迎師生及學生組隊踴躍提案。
- 四、活動詳細內容請參考官網：<https://share-care.taiwanexcellence.org>；本活動中、英文須知、企畫書格式、社群媒體貼文及素材如附件1至6，歡迎參考運用。

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財團法人中華民國對外貿易發展協會

裝

訂

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「愛無界 台灣精品」公益活動須知

2021 年「愛無界 台灣精品」公益活動（下稱「本活動」）由經濟部國際貿易局及財團法人中華民國對外貿易發展協會（下稱「主辦單位」）主辦，活動須知（下稱「本活動須知」，包括隨時修訂並公布於本活動網站之版本）如下。提案人應詳細閱讀本活動須知，提案人填寫報名表單或上傳提案，視為同意受本活動須知之拘束。

一、背景

台灣精品在 2021 年發起「愛無界 台灣精品」公益活動，以全球關心的兩個議題「社會關懷」與「環境保護」，公開徵求全球民眾提案。由提案人就其國籍所在地，提出相關公益提案，經由專業評審委員團選出之最佳提案，由活動主辦單位出資委託第三人執行，提案人配合提供諮詢及協助，共同促成愛心傳遞，善盡台灣企業身為地球村一份子的心意。

二、資格

凡屬地球村的一員，無論自然人或法人皆可提案，惟每人限提 1 案，每案之提案人不得超過 5 人。違反規定者，主辦單位不受理提案。2 人以上自然人共同提案或法人提案時，應指定一位代表人作為聯絡人。提案人未滿二十歲、或依其國籍法律為未成年人，應提交法定代理人之同意書。

三、提案規定

1. 提案人應聲明並保證，提案未違反任何契約義務或法令，提案內容屬於未公開且尚未進行，未投標且未得標，亦未獲得任何公私補助之計畫（包括階段性計畫）。提案人如與提案內容或受惠單位有任何贊助或其他利害關係，應主動揭露相關資訊。
2. 提案內容必須是提案人以其國籍所在地之社會關懷及環境保護做為發想，且符合該國籍所在地之社會公益或永續發展目標。主辦單位保留提案資格審查權，提案人應配合主辦單位要求提出相關資料進行審查，不得以任何理由對審查結果提出異議。
3. 提案內容應使用台灣精品獎的獲獎產品、或獲獎企業的其他產品。（查詢台灣精品獲獎產品及獲獎企業，請上台灣精品官網。
<https://www.taiwanexcellence.org/en>）



4. 提案內容一律採英文書寫，內容應包括：提案動機與目標、執行方法、採購的台灣精品獲獎產品或台灣精品獲獎企業的其他產品之品項與數量、長期影響、時程表、以及預算規劃(以美金 150,000 元為上限)等。
5. 未依本活動須知規定提案人，主辦單位不受理提案，亦不通知提案人補充提案內容，提案人不得以任何理由提出異議。

四、評審方式及標準

1. 主辦單位將邀請社福領域及學界教授等專業人士，組成評審委員團進行評審。提案人同意尊重並接受評審方式及結果，不得以任何理由提出異議。
 2. 評分標準計 4 項，包括(1) 社會影響力、公益性及環境永續性 30%、(2)創新性 25%、(3)可行性暨預算分配合理性 25%、(4)台灣精品連結性 20%。
- 註：提案同分者，以配分最高之社會影響力、公益性及環境永續性 (30%)、創新性 (25%)、台灣精品連結性(20%)評審標準排序。

社會影響力、公益性 及環境永續性 30%	創新性 25%	可行性暨預算合理性 25%	台灣精品連結性 20%
1. 提案是否滿足受益者需求及受益者的規模。 2. 給予受益者或受益團體幫助，並協助發展環境永續性及自立生態系。 3. 如何引起社會大眾共鳴，強化社會影響力。 4. 提案之迫切性 5. 提案人及當地相關人力資源投入比例	1. 以創新思維與方法，提出解決方案(如資源共享、創新科技、社會創新等領域)。 2. 公益做法的獨創性。	1. 提案是否包含明確的目標或提供具體方案、時程規劃。 2. 後續執行模式規劃是否完整及評估方案可行性。 3. 專案執行後之營運風險及預算成本分析。	1. 創新應用台灣精品獲獎產品或台灣精品獲獎企業的其他產品，以滿足本案需求。 2. 透過本項提案，讓受益者或受益團體了解並發掘台灣精品價值。 3. 台灣精品獲獎產品或台灣精品獲獎企業的其他產品佔整個提案的預算比重。

五、報名(以台灣時間為準 GMT+8)

1. 報名時間：自 2021 年 9 月 1 日起至 10 月 31 日止，臺灣時間 23:59 截止收件。
2. 報名網址：share-care.taiwanexcellence.org
3. 請先註冊並填寫報名資料，並依報名表單格式填寫內容及上傳提案檔案。



六、時程(以臺灣時間為準 GMT+8)

1. 資格審核：2021 年 11 月 1 日至 11 月 12 日。
2. 初 選：2021 年 11 月 15 日至 12 月 15 日。
3. 入圍公布：2021 年 12 月 16 日。預計選出 12 件提案 (得從缺) 進入決選，入圍者須於 2022 年 1 月 7 日前提供符合主辦單位要求之預錄視訊檔案(一律以英文介紹)。
4. 決 選：2022 年 1 月 17 日至 1 月 21 日。入圍者須配合於主辦單位指定時段，進行線上視訊之評審問答 (細節將以電子郵件個別通知)。
5. 得獎公布：2022 年 1 月下旬。預計選出 3 件最佳提案 (得從缺)。

註：入圍提案如有指定受惠之公益團體或特定單位，應於 2022 年 1 月 7 日前臺灣時間 23:59 前提供受惠單位之意願書 (依主辦單位指定格式) 及相關證明文件，如逾期未提交資料，視同放棄入圍及得獎資格，不得以任何理由提出異議。

七、獎勵

提案人就其國籍所在地進行提案，經資格審查以及專家初選、決選 2 階段審查後，最終選出最多 3 個最佳提案 (得從缺)。主辦單位對獲選最佳提案之提案人提供獎金獎勵，並將出資委託第三人執行，讓最佳提案實現其公益目的。為確保最佳提案順利執行，主辦單位得隨時提出需提案人配合協助事項，提案人應同意無條件配合。

1. 最佳提案獎之獎金：計 3 案，每一最佳提案，可獲得獎金 1 萬美元。
獲獎名單公告後，獲獎者依主辦單位要求提供相關文件後 45 日內，得獲領 50% 獎金。獲獎者配合執行單位擬定並確認最佳提案執行計畫後 45 日內，得獲領其餘 50% 獎金。
2. 最佳提案獎之執行經費：計 3 案，金額以主辦單位核定為準，但每一最佳提案執行經費以 15 萬美元為上限，且該最佳提案之提案人不得領取執行經費。

八、提案獎領取規定

1. 獲獎名單公告後一週內，主辦單位將寄發通知給提案人之電子郵件信箱，獲獎者須於通知寄發之次日起十天內回復，獲獎者未回復或逾期回復者，視同放棄得獎資格，不得以任何理由提出異議。
2. 獲獎者應自行負擔所得稅或其他稅捐，主辦單位依法辦理就源扣繳，為確認扣繳稅率，獲獎者應配合提供相關資訊。



3. 若獲獎者係二人以上提案人，應推派代表出面領取獎金，該代表應提出所有提案人簽署之授權書。獎金分配方式由該提案人自行協商，與主辦單位無涉。
4. 獲獎者應提供主辦單位一個可接受美金匯款之金融機構帳戶，俾便撥付獎金。獲獎者若無美金帳戶，主辦單位會將該獎金換算成獲獎者國籍等值貨幣撥付，換算匯率以獲獎名單公告日台灣銀行公告買進及賣出之平均即期匯率、或其他主辦單位決定之匯率為準。

九、最佳提案執行方式

1. 最佳提案公布後，主辦單位將委請第三人執行，並與執行單位協調在 6 個月內執行完畢，執行經費由主辦單位分期撥款。
2. 最佳提案執行過程中，獲獎者及受惠單位應依主辦單位要求協助提案落實，並配合參與主辦單位安排之相關宣傳活動及接受訪問。若有不配合之情形，主辦單位有權請求獲獎者退還已經領取之全額獎金，獲獎者亦無權請求支付未領取獎金。
3. 最佳提案執行單位應繳交結案報告及相關支出單據之正本，以利主辦單位驗收。

十、智慧財產權聲明

1. 初選入圍之提案，其智慧財產權歸屬提案人。
2. 提案人應聲明並保證，提供予本活動之相關資訊，包括但不限於提案、圖文、簡報、照片、影音檔及其他資料，並無侵害他人之智慧財產權、其他權益或違反法令之情事。
3. 初選入圍之提案，提案人同意將其參與本活動所提供之提案、圖文、簡報、照片、影音檔及其他資料（包括但不限於提案人之姓名、肖像等）之智慧財產權或其他權益，無償授權主辦單位及協辦單位，以不限區域、時間、次數及非營利之方式（包括但不限於印刷、展示、宣傳、報導、出版或公開於相關行銷媒體），自行或再授權第三人使用，並同意主辦單位得改作、重製、編輯等以任何方式利用（包括但不限於著作權法上之所有著作財產權之內容或權能），且主辦單位無需另行通知提案人。提案人同意對主辦單位、協辦單位或其再授權之第三人，不行使著作人格權。
4. 提案人同意無償授權主辦單位、協辦單位或其再授權之第三人，得於本活動進行過程中，拍攝、錄影或請提案人提供相關文字、照片或動態影像，做為紀錄、宣傳、報導、推廣、行銷本活動或相關活動之用，並得以任何形式發表前述之文字、照片或動態影像。



5. 於主辦單位公告獲獎名單而確定未獲獎之前，提案人不得將同一提案公開、進行或向其他公、私機關投標或申請補助。
6. 初選入圍之提案，自入選名單公布後至獲獎名單公布前，就提案本身及其衍生之智慧財產權之轉讓或授權事宜，主辦單位享有與提案人優先獨家洽談合作之權利。在此獨家洽談期間，提案人不得與其他第三人洽談合作。

十一、注意事項

1. 提案人同意提供個人資料及主辦單位要求資訊，由主辦單位、協辦單位及其指定之執行單位，為辦理本活動及其相關用途之目的蒐集、處理及利用該資料等。
2. 提案人應遵守本活動須知，秉持專業道德與善意，避免種族、宗教、性別、政治、文化等爭議，亦不得有任何詐欺、舞弊、不正當、侵害他人權益、干擾或妨害本活動進行、或任何違反法令行為。提案人如有違反，主辦單位有權取消其活動參加及得獎資格，提案人不得以任何理由提出異議，且應自負一切法律責任，並賠償主辦單位所受損害。
3. 提案人聲明並保證，所提供或填寫的資料均屬真實、完整且正確，絕無未經授權冒用、盜用資料或侵害他人智慧財產權或權益之情事。如發現提案人填寫資料不實、不完整或不正確，主辦單位有權取消提案人之活動參加及得獎資格，提案人不得以任何理由提出異議，且應自負一切法律責任，並賠償主辦單位所受損害。
4. 不論任何原因（包括但不限於因電腦、網絡、電話、技術等事由），本活動相關之資料存取、傳輸、遺失、錯誤、毀損、遲延、無法辨識等，主辦單位不負任何責任，提案人亦不得以任何理由提出異議或請求主辦單位負擔賠償或其他責任。
5. 主辦單位保有修改、變更、取消、暫停或終止本活動之權利。本活動須知如有未盡事宜，主辦單位保有解釋權，並得隨時修訂後於本活動網站公告周知，不另行通知提案人。
6. 依本活動須知應提供文件予主辦單位時，原則上應提出文件正本，但主辦單位有權同意先行提交影本後再補提正本。
7. 本活動以中華民國法律為準據法，因本活動所生或與本活動有關之任何爭議，均以臺灣臺北地方法院為第一審合意管轄法院。
8. 針對本活動詢問事項，請聯繫主辦單位「愛無界 台灣精品公益活動」活動小組
Email : share-care@taitra.org.tw



關於台灣精品獎

台灣精品獎 (Taiwan Excellence Award) 是我國經濟部自 1993 年設立之獎項，每年經嚴格選拔機制，依據「研發」、「設計」、「品質」、「行銷」4 大專業項目，同時考量「臺灣產製」條件，綜合評選出具「創新價值」之產品，授予台灣精品獎，作為臺灣產業的表率，由政府在国际市場推介，形塑臺灣產業創新形象。



Rules for “Taiwan Excellence: Sharing Is Caring” Philanthropic Events

The 2021 "Taiwan Excellence: Sharing is Caring" philanthropic events (hereinafter referred to as the "Contest") will be organized by the Bureau of Foreign Trade (BOFT) under the Ministry of Economic Affairs (MOEA) and the Taiwan External Trade Development Council (TAITRA) (hereinafter referred to as the "Organizer"). The following rules governing the Contest (hereinafter referred to as the "Rules"), while subject to change, will be posted on the website for the Contest. Please read the Rules carefully. Proposers that have submitted applications or uploaded their proposals are deemed as agreeing to be bound by the Rules.

I. **Background**

Taiwan Excellence launches the "Taiwan Excellence: Sharing is Caring" philanthropic events in 2021 to openly solicit proposals for philanthropic events on issues relating to social concerns and environmental protection. The proposers are to propose philanthropic events for the countries of their nationalities. After the best proposals are selected by a professional selection committee, the contest organizers will commission third parties to conduct the events, while the proposers shall provide consultation and assistance to facilitate the events in order to jointly spread hospitality and express the regard of Taiwanese enterprises to the world as a member of the global village.

II. **Eligibility**

As long as they consider themselves members of the global village, any natural persons or legal persons may submit proposals. However, each proposer may submit only one proposal, which may comprise no more than five members. Proposals against the Rules will not be accepted by the organizers. If a proposer comprises two or more natural persons or legal persons, one of them shall be designated as the coordinator for

communication with the organizers. If a proposer is under the age of 20 or is a minor under the law of his/her country, a letter of consent shall be submitted by his/her parent or legal guardian and attached to the proposal.

III. Rules for Submitting Proposals

- A. Each proposer represents and warrants that his/her/its proposal does not go against any contractual responsibilities or laws or regulations, and is for a project (including plans for individual milestones) that has not yet been made public, has not yet been put up for bidding or awarded to any bidder for execution, and is not supported by any subsidies from public or private institutions. If there is any sponsorship or interest between the proposer and the proposed contents or the beneficiaries, the proposer shall voluntarily disclose such sponsorship or interest.
- B. A proposal must address a social concern and environmental protection in the country of the proposer's nationality, and shall be consistent with the country of nationality's targets for social welfare and sustainable development. The organizers reserve the right to review each proposer's qualifications. Each proposer shall submit documents and information required by the organizers for review, and may not raise any objection to the results of the review.
- C. Each proposal shall utilize products that have previously won Taiwan Excellence Awards or other products of previous award winners. (To verify the award-winning products and the award winners, please visit the Taiwan Excellence website at <https://www.taiwanexcellence.org/en>)
- D. Each proposal shall be made in English and indicate the motive and goal of the proposal, the implementation methods, the names and quantities of the products that won the Taiwan Excellence Awards or other products of previous award winners to be procured under the proposal, the long-term impacts, the timeframe, and the budget plan (not exceeding US\$150,000).
- E. If a proposal is put forward in violation of the Rules, the organizers will

reject it without asking the proposer to supplement the proposal, to which the proposer may not raise any objection on any grounds.

IV. Selection Method and Criteria

- A. The organizers will retain social welfare professionals and professors as members of the selection committee to review the submitted proposals. The proposers agree to respect and accept the selection method and results and not to raise any objection on any grounds.
- B. Proposals will be evaluated for excellence in four categories, competing for a total of 100 points: (1) impact on society, benefits to the public, and environmental sustainability (30%); (2) innovation (25%); (3) feasibility and reasonableness of budget allocation (25%); and (4) expression of Taiwan Excellence (20%).

Note: If two or more proposals receive the same score, the winning proposal and the runners-up will be determined by the individual scores in the four categories in this order: (1) impact on society, benefits to the public, and environmental sustainability (30%); (2) innovation (25%); and (3) expression of Taiwan Excellence (20%).

Impact on Society, Benefits to the Public, and Environmental Sustainability (30%)	Innovativeness (25%)	Feasibility and Reasonableness of Budget Allocation (25%)	Expression of Taiwan Excellence (20%)
1. The proposed event can meet the beneficiaries' needs, and suits the beneficiaries in terms of scale. 2. The proposed	1. Solutions with innovative thinking and methods (in fields such as resource sharing, innovative	1. The proposal has clear goals or provides substantial programs and timetables. 2. The proposal puts	1. Products that won the Taiwan Excellence Awards or other products of previous award winners are



<p>event can help the beneficiaries or beneficiary groups, and is helpful in developing environmental sustainability and independent ecosystems.</p> <p>3. The proposal suggests how to resonate with the public and strengthen the impact on society.</p> <p>4. Urgency of the proposed event.</p> <p>5. Ratio of the proposers to the local human resources involved.</p>	<p>science and technology, and social innovation) are proposed.</p> <p>2. Creative methods to promote the public interest.</p>	<p>forward complete plans for subsequent execution models and provides assessment of the feasibility of programs.</p> <p>3. Analysis of operational risks after the project is carried out, the budget and the costs.</p>	<p>innovatively applied to meet the needs of the project.</p> <p>2. The proposal helps the beneficiaries or the beneficiary groups understand and discover the value of Taiwan Excellence.</p> <p>3. Percentage of the procurement costs of products that won the Taiwan Excellence Award or other products of previous award winners out of the entire budget for the proposed event.</p>
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V. Submission of Proposals (Based on Taiwan time: GMT+8)

- A. Proposals will be accepted from September 1 to October 31, 2021. Proposals must be submitted by 23:59, October 31, 2021, GMT+8.
- B. Registration URL: share-care.taiwanexcellence.org
- C. The proposers shall first register and enter their personal information. Then, fill out the online registration forms and upload their proposals.



VI. Schedule (GMT+8)

- A. Qualification Review: November 1 to November 12, 2021.
- B. Preliminary Selection: November 15 to December 15, 2021.
- C. Date of Announcement of the Finalists: December 16, 2021. Up to twelve proposals will be shortlisted (or no proposal will be selected, depending on the selection results). The finalists shall provide video files (presenting their proposals in English) as required by the organizers before January 7, 2022.
- D. The Final Competition: January 17 to January 21, 2022. Each of the finalists shall undergo an online video review to take questions from the selection committee at the time designated by the organizers. (Details of the online review will be emailed to each of the finalists.)
- E. Announcement of the Winners: late January 2022. Up to three (or no) best proposals will be selected.

Note: If any philanthropic group or specific entity has been named a beneficiary of a finalist's proposal, a letter of intent issued by the beneficiary (in the form designated by the organizer) and supporting documents shall be provided by 23:59, January 7, 2022.. Otherwise, the finalist shall be deemed as waived from the shortlist of finalists or as winner of the contest, and shall raise no objection to the waiver on any grounds.

VII. Prize

After proposers submit proposals for the countries of their nationalities, they will have to go through a qualification review, and their proposals will be reviewed by experts in the preliminary selection and the final selection process. Up to three best proposals (or no best proposal) will be selected in the final round. The organizers will award each proposer submitting the best proposal a monetary prize and will commission third parties to execute the proposed event to realize the philanthropic purposes of the proposal. To ensure that the best proposals are smoothly executed, the organizers may ask for assistance from the proposers in carrying out certain matters at any

time, and the proposers shall cooperate unconditionally.

- A. Prize for the Best Proposals: Each of the three best proposals will be awarded US\$10,000 prize money. After the winners are announced, each winner will be paid 50 percent of the prize money within 45 days of submitting the documents required by the organizers. The remaining 50 percent of the prize money will be paid within 45 days of the winner's assisting the executive implementer in drafting and finalizing the execution plan for his/her/its best proposal.
- B. Funds for Executing the Best Proposals: The funds for executing each of the three best proposals shall be decided by the organizers, provided that the funds for executing each of them do not exceed US\$150,000. The proposer of any of the best proposals will not receive the funds for executing the proposal.

VIII. Rules for Collecting the Awards

- A. Within one week of announcement of the winning proposals, the organizers will email a notification to each proposer. Each of the winning proposers shall reply to the notification within 10 days after it was sent. A winning proposer failing to reply or delaying the reply shall be deemed as having waived the prize and shall not raise any objection to the waiver on any grounds.
- B. Each winner shall pay income tax or other taxes leviable on the prize. The organizers shall withhold the payable taxes from the prize money in accordance with the law. The winners shall provide information to allow the organizers to confirm the withholding rates.
- C. If a winning proposal is submitted by two or more persons, those proposers shall elect one delegate to collect the prize money on behalf of them. The delegate shall present a power of attorney signed by all the proposers. The prize money shall be distributed as negotiated by the proposers and the organizers shall take no part in it.
- D. As for collecting the prize money, each winner shall provide the organizers with an account at a financial institution which accepts US dollar remittances. If a winner has no US dollar account, the organizers



will convert the prize money to the currency of the winner's country of nationality at the average spot exchange rate for buying and selling US dollars as announced by the Bank of Taiwan on the date of the announcement of the winners, or an exchange rate decided by the organizers.

IX. Methods for Executing the Best Proposals

- A. After the best proposals are announced, the organizers will commission third parties to execute the proposals. The organizers will negotiate with the executive implementer about fully executing the proposals within six months of the funds' appropriation by the organizers in installments.
- B. When one of the best proposals is being executed, the winner and the beneficiaries shall help facilitate the execution at the request of the organizers and participate in promotions and give interviews arranged by the organizers. Otherwise, the organizers shall have the right to demand that the winner return all the prize money the winner has collected. The winner is not entitled to any unclaimed prize money.
- C. The executive implementer of the best proposal shall deliver a project closure report and the originals of the disbursement vouchers to facilitate the organizers' inspection and acceptance of the project.

X. Representation of Intellectual Property Rights

- A. The intellectual property rights in a proposal passing the preliminary selection shall belong to the proposer.
- B. The proposers represent and warrant that all the information provided by them for the Contest, including but not limited to the proposals, graphics, presentations, photos, video and audio files, and other information, does not infringe other persons' intellectual property rights or other rights or interests, and is not in violation of any laws or regulations.
- C. The proposers whose proposals have passed the preliminary selection agree to grant the organizers and the co-organizers a royalty-free license to use or to sublicense third parties to use the intellectual

property rights or other rights or interests in the proposals, graphics, presentations, photos, video and audio files, and other information (including but not limited to the proposers' names or likenesses) provided by them for the Contest in any territories, at any time, for any number of times, in any nonprofit manners (including but not limited to printing, exhibition, promotion, report, publication, or disclosure on marketing media). The proposers also agree that the organizers may adapt, reproduce, edit, or utilize their proposals in any way (including but not limited to having all the substances and powers of copyrights under the Copyright Act) without giving the proposers any notification. The proposers agree not to enforce any moral rights in copyrighted works against the organizers, any co-organizers, or any third parties sublicensed thereby.

- D. The proposers agree to grant a free license to the organizers, the co-organizers, or any third parties sublicensed thereby to shoot films or make videos, or allow them to ask the proposers to provide related text, pictures or dynamic images during the Contest for the purposes of recording, communicating, reporting, promoting, or marketing the Contest, or for relevant activities, and allow them to publish such text, pictures or dynamic images in any way.
- E. Before the organizers announce the list of winners and before confirming they have not won, the proposers shall not disclose or implement their proposals, put them up for bidding for any contracts offered by public or private entities, or apply for any subsidies for their proposals.
- F. After the proposals that passed the preliminary selection are announced and before the list of the winning proposals is announced, the organizers shall have the right of first refusal to exclusively negotiate with the proposers for assignment of or license to the proposals and the intellectual property rights derived therefrom. During the exclusive negotiation period, the proposers shall not contact any third parties for cooperation on the proposals.

XI. Miscellaneous



- A. Proposers agree to provide personal information and other information required by the organizers for collection, processing and use by the organizers, the co-organizers, and the executive implementer engaged thereby for holding the Contest and the relevant purposes.
- B. Proposers shall comply with the Rules, be professional and moral, act in good faith, and avoid any disputes over race, religion, gender, politics, culture or others, and shall not commit fraud, malpractice or illegitimate acts, infringe on others' rights or interests, disturb or interfere with the Contest, or violate any laws or regulations. If proposers violate the Rules, the organizers shall have the right to cancel their qualifications for participating in the Contest or winning the Contest, to which the proposers shall not raise any objection on any grounds. Moreover, the proposers shall assume all the relevant legal responsibilities and compensate for any damages incurred by the organizers therefrom.
- C. The proposers represent and warrant that all the information they provide or enter is true, complete and correct, and they do not use others' information without authorization or fraudulently, or infringe on others' intellectual property rights or other rights or interests. If a proposer is found providing or entering false, incomplete or inaccurate information, the organizers shall have the right to cancel the proposer's qualifications for participating in the Contest or winning the Contest, to which the proposer shall raise no objection on any grounds. Moreover, the proposer shall assume all the relevant legal responsibilities and compensate for any damages incurred by the organizers therefrom.
- D. The organizers shall not be held liable for access to, transmission of, loss of, errors in, destruction of, damage to, delay in, or inability to read any data/information regarding the Contest arising from any causes (including but not limited to computer, the internet, telephone, or technology). The proposers shall not object to such immunity or claim the organizers' liability for compensation or other liability for any of the above events on any grounds.
- E. The organizers shall have the right to amend, modify, cancel, suspend, or terminate the Contest. With regard to any matters not provided in the



- Rules, the organizers have the right to interpret and amend the Rules and post the amended rules on the website for the Contest anytime.
- F. Documents to be provided to the organizers in accordance with the Rules shall be the originals, provided that the organizers have the right to allow the proposers to submit photocopies first and deliver the originals later.
- G. The Contest shall be governed by the law of the Republic of China. The parties agree to submit to the jurisdiction of the Taiwan Taipei District Court as the court of first instance over any disputes arising from or relevant to the Contest.
- H. For any questions about the Contest, please email the task force for processing proposals for "Taiwan Excellence: Sharing Is Caring" philanthropic events at the email address: share-care@taitra.org.tw

About Taiwan Excellence Awards

The Taiwan Excellence Awards were established by the Ministry of Economic Affairs in 1993. Every year, eligible candidates are subjected to a rigorous and stringent selection system that covers the four major aspects of "R&D", "Design", "Quality" and "Marketing" to determine outstanding products that offer "Innovative Value" while satisfying the key criterion of being "Made in Taiwan".

PROPOSAL TEMPLATE

REQUIRED FIELDS |

- 1 | Proposal motivation and goals
- 2 | Execution plan
- 3 | Expression of Taiwan Excellence
- 4 | Budget plan
- 5 | Individual photo
- 6 | Letter of Consent | *Proposers under 20 years old only

REGULATIONS |

- 1 | Each field must be provided, the maximum page limit is 10 pages.
(not including Individual photo & Letter of Consent)
- 2 | PDF only, proposals must be converted to pdf, max file size is 15Mb.
- 3 | The format rules are Arial font, min. 12 size with 1.5 spacing.
- 4 | Photos and graphs can be used as long as the proposal meets the page limit restrictions

Please fill in the fields below

- Proposal Name ●
|
- Proposer | ●

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-
-
-
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-

-

- Impact on Society, Benefits to the Public, and

Environmental Sustainability (30%)

- 1. The proposed event can meet the beneficiaries' needs, and

suits the beneficiaries in terms of scale.

- 2. The proposed event can help the beneficiaries or

beneficiary groups, and is helpful in developing environmental

sustainability and independent ecosystems.

- 3. The proposal suggests how to resonate with the public and

strengthen the impact on society.

- 4. Urgency of the proposed event.

- 5. Ratio of the proposers to the local human resources

involved.

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- 1 | PROPOSAL MOTIVATION AND GOALS
- 2 | EXECUTION PLAN

-
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- Note:

- Innovativeness (25%)

- 1. Solutions with innovative thinking and methods (in fields

such as resource sharing, innovative science and technology,

and social innovation) are proposed.

- 2. Creative methods to promote the public interest.
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- **3 | EXPRESSION OF TAIWAN EXCELLENCE**

● Brand Name	● Product Name / model	● Link of the product	● The usage for the project
●	●	●	●
●	●	●	●
●	●	●	●
●	●	●	●
●	●	●	●
●	●	●	●
●	●	●	●
●	●	●	●
●	●	●	●

- * Refer the brands and products info on |
- <https://www.taiwanexcellence.org/en/award/product>

- Note:

- Expression of Taiwan Excellence (20%)

- 1. Products that won the Taiwan Excellence Awards or other

products of previous award winners are innovatively applied to

meet the needs of the project.

- 2. The proposal helps the beneficiaries or the beneficiary groups

understand and discover the value of Taiwan Excellence.

- 3. Percentage of the procurement costs of products that won the Taiwan Excellence Award or other products of previous award winners out of the entire budget for the proposed event.

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- **4 | BUDGET PLAN**

● ITEM	● DESCRIPTION	● BUDGET (USD)
●	●	●
●	●	●
●	●	●
●	●	●
●	●	●
●	●	●
●	●	●
●	●	●
●	●	●
●	●	●

●
● Total |
● ●

US

- Note:

- 1. The proposal has clear goals or provides substantial programs

and timetables.

- 2. The proposal puts forward complete plans for subsequent

execution models and provides assessment of the feasibility of

programs.

- 3. Analysis of operational risks after the project is carried out, the budget and the costs.
-
- **Special Reminder: The maximum implementation budget is USD \$150,000. Your budget plan must include but is not limited to Taiwan Excellence products. It can also comprise of costs in venue, labor, construction & miscellaneous expenses, etc.**



● 5 | Individual photo

- 1) The image must be in focus and the face must be clearly visible.
- 2) Head coverings are not permitted except for religious or medical reasons, but facial features from bottom of chin to top of forehead and both edges of the face must be clearly shown.
- 3) If you are a team, please provide individual photos of each member.

●	●
● Name:	● Name:
●	●
● Name:	● Name:
●	
● Name:	



● 6 | LETTER OF CONSENT

- Proposers under legal age of consent must provide letter of consent.
- Please follow the steps below:
 - 1) Print the <Letter of Consent Form> on the last page.
 - 2) Acquire consent(s) from your legal representative(s), guardian(s) or parent(s) pursuant to applicable law(s).
 - 3) Scan the signed <Letter of Consent Form> and insert onto the last page of your proposal.
 - 4)

- “Taiwan Excellence : Sharing is Caring“ Philanthropic
Events

- **Letter of Consent**

- As your child is under 20, we request that you complete this form to confirm that you give permission for your child to participate in the online campaign. The Rules can be found on our website:
 - share-care.taiwanexcellence.org.
 - Please read the information contained in the Official rules and this Letter of Consent form carefully before you submit it. Please complete and return this form along with the Contest entry application.
 - I, the undersigned, certify that I am the parent or legal guardian of the Participant mentioned herein. I hereby authorize my minor child, named-bellow to participate in the Contest.
 -
 - Full name of child:

 - Age and Gender: _____
 - Parent's/Guardian's full name: _____
 - Contact email address or telephone number: _____
 -
 - I confirm that by completing this form, I have read, understood, and agreed to the rules for the Contest. I represent and warrant that the information given in this parental Letter of Consent is complete and accurate, and I have the full and sole authority to give this consent.
 -
 - Signature of parent or legal guardian _____ Date: _____
 -

台灣精品愛無界活動” FB/IG 貼文內容”

今年秋天，讓台灣精品點燃你改變的決心🔥

→<https://share-care.taiwanexcellence.org/about>

#愛無界台灣精品公益活動

-

愛無界台灣精品公益活動 是國際貿易局首次推動的全球性公益活動，以社會關懷及環境保護為主題，希望廣徵全球民衆創意提案，運用 Taiwan Excellence 台灣精品及服務，提出解決方案，在提案國執行，具體幫助當地環境及社會。

-

只要是地球村的一員皆可提案，每人限提 1 案。本徵件最佳提案，可獲得 1 萬美元獎金及 15 萬美元提案執行經費。

-

#愛無界台灣精品公益活動

徵件資格 | 凡屬地球村的一員，無論自然人或法人皆可提案

徵件主題 | #社會關懷 及 #環境保護

徵件費用 | 免報名費

獎項 | #最佳提案 可獲得獎金 1 萬美元與 #執行經費 15 萬美元

報名時間 | 2021.10.31 止

詳細報名資訊 | <https://reurl.cc/Rb11br>

Contact us | share-care@taitra.org.tw

[#愛無界](#) [#台灣精品公益活動](#) [#台灣精品](#) [#創新臺灣精彩世界](#)

[#TaiwanExcellence](#) [#EverydayExcellence](#)

[#讓日常不日常](#)

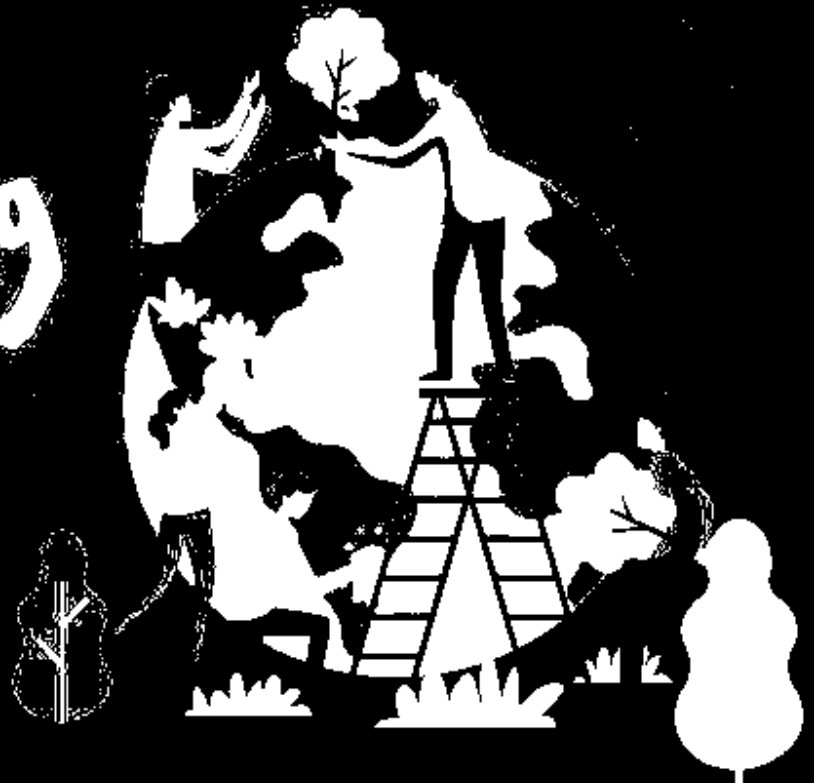


**TAIWAN
EXCELLENCE**

Everyday Excellence

**A WORLD THAT SHARES,
IS A WORLD
THAT CARES.**

**#Sharing
is Caring**



決行層級：

意見及簽章

承辦單位

擬：

一、經濟部國際貿易局辦理「愛無界 台灣精品」全球公益提案活動(Sharing is Caring)，敬請公告周知。

二、轉貼學務處首頁校外訊息處周知。

三、陳閱後存查。

承辦人：

組長：

課外活動組
計畫人員 **陳玫伶** 0929
0826

學生事務處
課外活動組
組長 **陳昭彥** 0929
1448

會辦單位

決行

學務長：

學生事務處
汪滄 學務長(甲) 0929
1452

分層負責授權
學務處專用章 0929
1452